



- 4th Annual event for the City of Adairsville
- Backyard BBQ Competition
- Live entertainment throughout the day
- Heavily promoted through all types of media

**Make Checks Payable to:**  
 City of Adairsville  
 BBQ & Blues Festival Registration  
 116 Public Square  
 Adairsville, GA 30103  
 Contact: Bethany Brady  
 bbrady@adairsvillaga.net  
 770-773-3451 ext 109  
 470-601-1069

**Saturday, May 18,**  
**2019 Festival Hours:**  
 11am to 9pm  
*Set-Up Hours: 8-10am*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Address: \_\_\_\_\_

On-Site Contact Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check revd by: \_\_\_\_\_ Date revd: \_\_\_\_\_ Check #: \_\_\_\_\_ Date app revd by coordinator: \_\_\_\_\_

## Business Booth/Sponsor Application

# May 18, 2019

### PRESENTING SPONSOR - \$2500

- Primary logo placement on ALL event signage & media
- Sponsorship booth at event with electrical
- Primary logo placement on event t-shirts
- Hourly mentions from the stage between bands Logo on People's Choice ballots
- Opportunity to present team trophies
- Social media shoutouts
- Includes one team entry

### STAGE/CONCERT SPONSOR - \$1000

- Secondary logo placement on ALL event signage & media
- Sponsorship booth at near stage
- Secondary logo placement on event t-shirts
- Hourly mentions from the stage between bands
- Social media shoutouts

### JUDGING TENT SPONSOR - \$1000

- Secondary logo placement on ALL event signage & media
- Sponsorship booth at near judging area
- Secondary logo placement on event t-shirts
- Hourly mentions from the stage between bands
- Social media shoutouts

### SUPPORTING SPONSOR - \$500

- Logo placement on ALL event signage & media
- Sponsorship booth at event
- Logo placement on event t-shirts
- Mentions from the stage between bands
- Social media shoutouts

### FRIEND OF THE FESTIVAL - \$200

- Listing on Event Poster/Flyer
- 10x10 Business Booth Space
- Logo placement on event t-shirts
- Opportunity to distribute promotional items