



Business Booth/Sponsor Application

May 18, 2019

- 4th Annual event for the City of Adairsville
- Backyard BBQ Competition
- Live entertainment throughout the day
- Heavily promoted through all types of media

PRESENTING SPONSOR - \$2500

- Primary logo placement on ALL event signage & media
- Sponsorship booth at event with electrical
- Primary logo placement on event t-shirts
- Hourly mentions from the stage between bands Logo on People's Choice ballots
- Opportunity to present team trophies
- Social media shoutouts
- Includes one team entry

STAGE/CONCERT SPONSOR - \$1000

- Secondary logo placement on ALL event signage & media
- Sponsorship booth at near stage
- Secondary logo placement on event t-shirts
- Hourly mentions from the stage between bands
- Social media shoutouts

JUDGING TENT SPONSOR - \$1000

- Secondary logo placement on ALL event signage & media
- Sponsorship booth at near judging area
- Secondary logo placement on event t-shirts
- Hourly mentions from the stage between bands
- Social media shoutouts

SUPPORTING SPONSOR - \$500

- Logo placement on ALL event signage & media
- Sponsorship booth at event
- Logo placement on event t-shirts
- Mentions from the stage between bands
- Social media shoutouts

FRIEND OF THE FESTIVAL - \$200

- Listing on Event Poster/Flyer
- 10x10 Business Booth Space
- Logo placement on event t-shirts
- Opportunity to distribute promotional items

Make Checks Payable to:
 City of Adairsville
 BBQ & Blues Festival Registration
 116 Public Square
 Adairsville, GA 30103
 Contact: Bethany Brady
 bbrady@adairsvillega.net
 770-773-3451 ext 109
 470-601-1069

Saturday, May 18,
 2019 Festival Hours:
 11am to 9pm
 Set-Up Hours: 8-10am

Company Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Contact Address: _____

On-Site Contact Phone: _____

Signature: _____ Date: _____

Check revd by: _____ Date revd: _____ Check #: _____ Date app revd by coordinator: _____