

City of Adairsville *Christmas on the Square* *Parade Application*

Questions/Concerns
Contact: Bethany Brady
Call/Text: 470-601-1069
Email: bbrady@adairsvillega.net



*Advance
Adairsville*

Deadline: November 26, 2019

EVENT DATE: DECEMBER 2, 2019

Parade starts at 6:00 p.m.

All parade participants will report to Adairsville Elementary School, depending on your parade classification you will either be assigned to Franklin or King St. After the entry deadline is complete, you will be contacted with the location and time you will need to report for lining up.

The entire group does not have to be present at this time, **HOWEVER**, the float, lead person, or vehicle will need to be present. If you believe you are going to be later than your assigned time (*for emergencies only*) please contact Bethany Brady as soon as possible.

Please note: The assigned areas for lining up will ONLY be for lining up. This means the areas will be **drop off only**. If you are participating and need to park your vehicle, parking will be made available at the Old Adairsville Elementary School and you can walk up the hill to join your group.

****No parade fee****

CHRISTMAS PARADE FLOAT CONTEST

- **Judging**
 - The contest will be judged by the Events Planning Board. Winners will be announced during Christmas on the Square.
- **Themes**
 - Entrants may base the float on a Christmas theme.
- **Judging Criteria**
 - The floats will be judged on a range of criteria, including:
 - Overall impression/visual impact
 - Creativity/ideas
 - Artistic merit
 - Inventive use of materials
 - Effort
- **Award**
 - Winner name will be added to the trophy kept in City Hall in addition to photos/shoutouts added to the City social media platforms.

Please keep this top page for your records

Safety Considerations:

In order to ensure the safety of parade participants and the public, please observe the following requirements:

- **Exercise extreme caution when handing out candy. Small children often times dart out and pick up such items creating danger.**
 - IF YOU ARE PLANNING TO THROW CANDY FROM YOUR FLOAT, PLEASE THROW IT FAR FOR THE SAFETY OF THE CHILDREN
- All entrants must comply with State law governing motor vehicles. Drivers must be licensed for type of vehicle being operated. Helmets are required for motorcycles and bicycles.
- All vehicles, regardless of type, must be driven and ridden in a safe manner. Fishtailing, burnouts, and reckless driving will not be tolerated: any violation of this rule will result in vehicle/entrant being pulled out of the parade. Injuries to pedestrians will be the sole responsibility of the owners and or operators of vehicles.
- Reminder: No Horses nor horse drawn carriages. This is due to the smaller areas of the parade and overall safety of those enjoying the parade.

Acknowledgements:

All persons for whom is approved agree to waive, release, acquit, and forever hold harmless the Christmas On The Square and the City of Adairsville, its officers, agents, employees, and volunteers from any and all suites claims, demands or assertions of liability whatsoever for the personal injuries property damage, injury to incorporeal interests, or other like damages occasioned by, arising from, or otherwise connected with the use of the facility herein described; and do hereby covenant that no action by law, or suit in equity, shall ever be brought against the Christmas On The Square or the City of Adairsville, its officers, agents, employees, or volunteers on account of any manner here above set forth. I agree to comply with all rules, regulations, policies and fee schedules as set forth by the Christmas On The Square and the City of Adairsville. I further attest that I am 18 years of age or older and will be personally responsible for repair or damage to equipment, the facilities, grounds or for replacement of stolen equipment.

I am under the understanding that photos of my float and those participating on the float will be publicized throughout the City of Adairsville potentially on fliers of marketing and advertising and social media outlets.

Printed Name: _____

Signature: _____

Date: _____

Return Options:
In Person – City Hall
Email – bbrady@adairsvillega.net

**Christmas on the Square
Parade Application**

Name of key contact person(s): _____

Telephone: _____ Allow Text (*circle one*): Y or N

Email: _____

Name of Club / Organization you are representing:

Name of City or Town you are representing:

Classification of Parade entry

(*limit two vehicles per entrant*)

Below Circle One:

Marching Band

Precision Marching Unit (JROTC)

School/Civic Group

Athletic Group

Business

Pageant

Political Candidate/Group

Fire/Rescue Equipment

Other:

**Describe what how your
group will be participating**
(*circle the bolded word & fill in descriptions*):

• **Float**

Number of Floats for Group: _____

Size of Float: _____

• **Vehicle**

Number of Vehicles for Group: _____

Type of Vehicle(s): _____

OR

• **Walking**

Estimated Number in Group: _____

Return Options:

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