



City of Adairsville

116 Public Square • Adairsville, Georgia • 30103

Phone (770) 773-3451 • Fax (770) 773-2582 • www.adairsvillega.net

Office of Marketing & Events

Christmas On The Square Sponsorship Form

Dates: December 6

Location: Historic Downtown Public Square

Estimated Attendees: 2,500+

Reasons to be a Christmas Sponsor:

-
- Heavily promoted through all types of media
- Parade entry for even more advertisement

Deadline: 11/19/2021

Checks Payable to:

Advance Adairsville

C/O Bethany Brady

116 Public Square

Adairsville, GA 30103

Supporting Sponsor \$300

- Banner Logo Placement (with Santa)
- Social Media Highlight
- Social Media Advertisement
- Logo on Advertisement
- Logo posted at Craft tables
- Card/Goodies inserted with Color Contest Winners

General Sponsor \$100

- Name Placement on Santa Banner
- Social Media Advertisement
- Logo placed at Santa picture table

Contact Name: _____

Business Name: _____ **Logo:** YES or NO

Address: _____

Phone: _____ **Parade Interest:** YES or NO

Email: _____

Sponsor Level: SUPPORTING GENERAL

Office Use Only: RECEIVED DATE: _____ CONTACTED: _____ LOGO RECEIVED: Y OR N

PAYMENT DATE: _____ PAYMENT FORM: CASH CHECK: _____ CC