

Adairsville Farmers Market 2020 Market Guidelines and Application



Mission

It is the mission of the Adairsville Farmers Market to improve the health of our community by increasing access to locally grown and produced foods; to increase knowledge of fresh food preparation and preservation; to support the sustainability of our local food system by providing support to local food producers; to preserve and promote the food and farming heritage of Georgia; to foster agricultural interest and education in our youth by involving our local schools in the process of growing, harvesting, and marketing the food our community eats.

Vendor Selection

The City of Adairsville will select vendors for the Adairsville Farmers Market. Admission to sell at the market will be based on: product quality, market mix, and prior market vendor history. Vendors must apply at least two weeks prior to the date they wish to attend the market. The Adairsville Farmers Market reserves the right to refuse any applicant or ask any vendor to leave the market at any time.

Vendor Qualifications

Vendors are responsible for meeting the local, state and federal requirements to sell their products. Examples include food safety requirements and licensing. For more information, vendors may contact the Georgia Dept. of Agriculture's Consumer Protection Division at 404-656-3627 and see the attached pages concerning state guidelines.

Application to Sell

Applications to sell at the Adairsville Farmers Market are available online at adairsvillega.net/events or for pickup:

City Hall
116 Public Square
Adairsville, GA 30103

****Copies of appropriate licenses, certifications and other supporting documents must be submitted with the application. ****

Applications must be completed and returned at least **two weeks prior** to the date the applicant wishes to begin selling.



Vendor Responsibilities

- No reselling of any product shall be permitted at any time. Intentional deception of a product's origin is cause for immediate expulsion from the market.
- Vendors may not begin selling products until the time the market begins.
- Vendors must arrive no later than 15 minutes before the market begins. Vendors may only park or set-up in the spaces designated by the market manager. Vendors must leave their space as they found it with no trash or other debris.

Market Complaints

Any vendor or person who wishes to place a complaint concerning the market can submit their complaint to Bethany Brady by submitting a letter or an email at bbrady@adairsvillega.net

City of Adairsville
C/O Marketing & Events Coordinator
116 Public Square
Adairsville, GA 30103

Vendor Fees

At this time there are no vendor fees to participate. The board may decide to establish fees at a later date. Vendor will be notified in advance of any fee changes.



**2020 Adairsville Farmers Market
Vendor Application**

Name: _____

Name of business or farm: _____

Address: _____

City/State: _____ Phone: _____

Email: _____

Address of Farm (if different):

Dates you plan to attend the market: _____ to _____

Please list all items you produce or make that you plan on selling at the market, including types of vegetables

Please provide a detailed description of your operations and personal information that you share with the public.

Certifications (check all that apply):

USDA Organic_____ CNG_____ Other_____

(specify)_____

Optional: Please send 3-5 nice pictures of your farm, kitchen, products, and of yourself. We may use these pictures in promotional materials including the website and Facebook.

HOLD HARMLESS CLAUSE AND INSURANCE

All authorized vendors participating in Adairsville Farmers Market are independent operators and are not partners or joint ventures with the Adairsville Farmers Market. The vendors shall be individually and severally liable for any loss, personal injury, deaths, and/or any other damages that may occur as a result of the vendor's acts or negligence or that of its employees, agents and associates. All vendors agree to indemnify and save Adairsville Farmer's Market and the City of Adairsville harmless for any loss, costs, damages and other expenses including attorney's fees, suffered or incurred by reason of vendor's acts, negligence or intentional misconduct or that of its employees, agents and associates. Because no insurance is provided at Adairsville Farmer's Market concerning vendors, each vendor must carry his or her own personal and product liability insurance. Furthermore, vehicle liability insurance is required to cover any damage caused to persons or property by a vendor's vehicle. I understand photos will be taken of booth set-up for advertisement and future marketing of the Adairsville Farmers Market.

By signing this application, I do agree to follow the stated rules and regulations of the Adairsville Farmer's Market. The Adairsville Farmer's Market Board must receive required paperwork at least two weeks before participating in the market.

Name of Business (Print)

Name of Responsible Person Signing (Print)

Signature

Date



GUIDELINES FOR FOOD PRODUCTS SOLD AT EVENTS SPONSORED BY NON-PROFIT ORGANIZATIONS

The Georgia Department of Agriculture has always strived for an inspection program that would both protect the consuming public and not be overly restrictive to food producers and small merchants. With to the increase in popularity of events such as Arts & Craft Shows, Local Farmers Markets, and Festivals where processed food is being sold; the Department of Agriculture has issued the following guidelines:

EXEMPTION FROM THE GA FOOD ACT

Food products will be considered exempt from the inspection and licensing required by the GA Food Act, unless the sales of such items are prohibited by other State Laws or by the FDA's Federal Code of Regulations (CFR's). To qualify for the exemption, the products must be sold directly to the consumer, and occurs at an event that:

1. Is sponsored by a political subdivision of this state or by an organization exempt from taxes under paragraph (1) of subsection (a) of Code Section 48-7-25 or under Section 501(d) or paragraphs (1) through (8) or paragraph (10) of Section 501(c) of the Internal Revenue Code, as that is defined in Code Section 48- 1-2;
2. Lasts 120 hours or less; and
3. When sponsored by such an organization, is authorized to be conducted pursuant to a permit issued by the municipality or county in which it is conducted.

PRODUCTS EXEMPT FROM GA FOOD ACT:

1. Jams
2. Jellies
3. Cakes
4. Cookies
5. Breads
6. Pies
7. Honey
8. Fresh Produce (*If "Organic," there must be an Organic Certificate Available*)

Products that require certifications and handling specifications:

Products that are governed by specific State or Federal laws and regulations. For example:

- Meat Products – Governed by Georgia Meat Compliance Laws
- Eggs – Governed by the Georgia Egg Law
- Dairy Products – Governed by the Georgia Dairy Law
- Organic Products – From Growers or Processors without an Organic Certification
- Low Acid/Acidified Foods (Canned Vegetables, Pickles, Salsa, etc) – Unless the Processor is licensed (met all the requirements) and has completed Better Process Control School.

LABELING:

All processed products should be labeled with:

- The COMMON NAME of the food.
- The NAME/ADDRESS/PHONE NUMBER of person who made the item.
- A list of INGREDIENTS with the common name of each ingredient. **PRODUCTS MADE OUTSIDE OF GEORGIA:**
- All vendors that process their food outside of Georgia must have a certificate, license, or documentation indicating they are permitted by their respective Regulatory Agency governing food sales; and that their firm is in compliance.

For assistance or questions concerning Food Sales Exemptions, please contact the Georgia Department of Agriculture – Consumer Protection Division at 404-656-3627.

For information on the Georgia Grown Program (including becoming a Georgia Grown Market, Georgia Grown Certification, and a Georgia Grown Market Weblink for your market featured on the Department’s website), please contact Vernon Mullins at 1-800-786-0175.

This document is intended to be a “Guideline” which describes in simple terms a number of basic requirements which must be met before conducting food sales).