



# City of Adairsville

116 Public Square • Adairsville, Georgia • 30103

Phone (770) 773-3451 • Fax (770) 773-2582 • [www.adairsvillega.net](http://www.adairsvillega.net)

Office of Marketing & Events

## Halloween On The Square Sponsorship Form

**Dates:** October 31

**Location:** Historic Downtown Public Square

**Estimated Attendees:** 2,500+

**Deadline: 10/15/21**

**Checks Payable to:**

**Advance Adairsville**

**C/O Bethany Brady**

**116 Public Square**

**Adairsville, GA 30103**

### Reasons to be a Halloween Sponsor:

- Great community event – everyone comes out
- Great exposure for your company – a way to spread the word
- Family Friendly
- Heavily promoted through all types of media

#### Supporting Sponsor \$300

- Logo on multiple Banners
- Logo on All Advertisement
- Social Media Shoutouts
- Special SM Highlight
- Special Mentions from Gazebo
- Card/Goodies added to Color Contest Gifts

#### General Sponsor \$100

- Logo on Banners
- Logo on Advertisements
- Social Media Shoutouts

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_ **Logo:** YES or NO

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsor Level:** SUPPORTING or GENERAL

**Office Use Only: RECEIVED DATE:** \_\_\_\_\_ **CONTACTED:** \_\_\_\_\_ **LOGO RECEIVED: Y OR N**

**PAYMENT DATE:** \_\_\_\_\_ **PAYMENT FORM: CASH CHECK:** \_\_\_\_\_ **CC**