



# City of Adairsville

116 Public Square • Adairsville, Georgia • 30103

Phone (770) 773-3451 • Fax (770) 773-2582 • [www.adairsvillega.net](http://www.adairsvillega.net)

Office of Marketing & Events

## Great Locomotive Chase Festival Sponsorship Form

**Dates:** October 1 – October 3

**Location:** Historic Downtown Public Square and Logtown

**Estimated Attendees:** 30,000

**Deadline:** 9/10/2021

Checks Payable to:

**Advance Adairsville**

**C/O Bethany Brady**

**116 Public Square**

**Adairsville, GA 30103**

### Reasons to be a GLCF Sponsor:

- Long running 3-day festival packed with activities
- Attended by 30,000+ annually from NWGA
- Features 100+ vendors
- Live entertainment throughout the day on two stages
- Heavily promoted through all types of media
- Free parade entry for even more advertisement

#### Stage/Concert Sponsor \$2000

- Premier Logo Placement
- Regular Entertainment Mentions
- 10x10 Business Space
- Social Media Mentions
- Personal Highlight on social media
- Logo Placement on the Festival Program
- Announce Drawings on Saturday Night

#### Supporting Sponsor \$500

- Secondary Logo Placement
- Banner at Ride Area
- 10x10 Business Space (Limited)
- Social Media Shoutouts
- Entertainment Mentions

#### General Sponsor \$200

- Social Media Shoutouts
- Name Placement on Banners
- Name Placement on Flyers
- Pamphlets at City Table

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_ **Logo:** YES or NO

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Parade Interest:** YES or NO

**Email:** \_\_\_\_\_

**Sponsor Level:** STAGE SUPPORTING GENERAL

**Office Use Only:** RECEIVED DATE: \_\_\_\_\_ CONTACTED: \_\_\_\_\_ LOGO RECEIVED: Y OR N

PAYMENT DATE: \_\_\_\_\_ PAYMENT FORM: CASH CHECK: \_\_\_\_\_ CC